



Portage la Prairie  
Community  
Revitalization  
Corporation

## **Portage la Prairie Community Revitalization Corporation**

**Five Year Community Plan & One Year Work Plan**

**Results of Year 2 (2010-11)**

## Introduction

In 2007, Neighbourhoods Alive!, a department of Manitoba Intergovernmental Affairs, announced an expansion to their program to five new communities, including Portage la Prairie. Neighbourhoods Alive! (NA!) is a program of the Manitoba Government that provides support to urban neighbourhoods through community-driven revitalization efforts. To help establish revitalization priorities, Neighbourhoods Alive! saw to the establishment of an Interim Advisory Committee made up of interested community members. Included in the mandate of this committee was to develop a neighbourhood renewal plan based on community consultations, and to recommend a process for coordinating ongoing revitalization efforts in the community.

To develop the neighbourhood renewal plan, the Interim Advisory Committee partnered with the Portage Community Network in a consultation of residents and stakeholders to determine the community revitalization priorities in our community. The partnering with the Portage Community Network provided an opportunity to contract with the University of Winnipeg, Institute of Urban Studies to conduct Community Forums, Focus Groups and One on One Interviews to identify key priorities for the community. During the community consultation process over 25 key informant interviews were completed, six focus groups were conducted with specific populations including families, individuals facing housing challenges, seniors, youth, aboriginal residents and immigrants. Two community forums were held to gather input from residents and engaged over 60 community members. As a result of these activities, a list of priority areas was created for social planning in Portage la Prairie. All findings can be found in the *Social Planning Initiative Phase I Report (2009)*.

At the same time as the study was being conducted, the Interim Advisory Committee recommended that the creation of a new Neighbourhood Renewal Corporation to coordinate ongoing revitalization efforts in the community. In July 2008, the Portage la Prairie Community Revitalization Corporation (PCRC) was incorporated with the members of the Interim Advisory Committee forming the first Board of Directors.

Based on the priority areas and recommendations listed in the Social Planning report, the PCRC Board of Directors developed a list of priorities and related goals to guide the activities of the PCRC over the next five years. The action plan for each priority area is outlined within the ***Portage CRC Community Plan 2009-2014***. While this Five Year Community Plan is meant to guide the activities of the organization over the next 5 Years, it is also flexible in that a review of the Plan will be conducted annually and it will be updated to reflect any changing needs or priorities in the community.

This document is a summary of the **results** of the ***One Year Work Plan 2010-2011 (Year 2)***. Results of Year One may be found in the ***Community Plan Summary – Results of Year One***.

# PCRC Mandate, Priority Areas and Goals

*The mandate of the Portage la Prairie Community Revitalization Corporation (PCRC) is to enhance the well-being of our community by empowering citizens, improving neighbourhoods, fostering community spirit and building the capacity of community organizations.*

## Priority Areas and Goal Statements

### 1. Housing

Goal #1: To improve the quality of existing housing stock while encouraging the creation of additional safe, affordable and appropriate housing.

Goal #2: To ensure the establishment of a community infrastructure to facilitate the development and management of emergency, transitional and affordable housing.

### 2. Poverty Reduction

Goal: To facilitate opportunities that link lower income residents with activities to improve their well-being and economic situation; and to address barriers to economic security.

### 3. Community Engagement

Goal #1: To engage citizens and organizations within Portage la Prairie in community initiatives to foster participation and a stronger sense of community and pride.

Goal #2: To promote initiatives that enhance a feeling of safety and well-being.

Goal #3: To build awareness of social and cultural diversity within the community to reduce discrimination and racism.

### 4. Affordable Recreation and Leisure

Goal: To encourage the creation of affordable recreational opportunities and the development of physical spaces with a focus on the needs of families and youth.

### 5. Capacity Building

Goal: To provide resources to build the capacity of neighbourhood groups and social service organizations to together develop sustainable solutions to community issues.

### 6. Organizational Development

Goal: To operate an effective community revitalization organization that meets the goals in the Community Plan while remaining accountable to the community, funders and government.

## 1. Housing

Goal #1: To improve the quality of existing housing stock while encouraging the creation of additional safe, affordable and appropriate housing.  
 Goal #2: To ensure the establishment of a community infrastructure to facilitate the development and management of emergency, transitional and affordable housing.

Initiatives	5 Year Targets	Year 2 Anticipated & Actual Outputs	Year 2 Outcomes
<p><b>1A. Home Beautification (HB)</b>                      Grants of up to \$2500 for homeowners and \$1000 per unit for landlords to make exterior improvements</p>	<p><b>Five Year Outputs</b></p> <ul style="list-style-type: none"> <li>▪ Beautification of 80 – 100 owned homes or rental units (16 -20 properties / year)</li> <li>▪ Expand this program through partnerships to increase housing grants to a total of \$45,000</li> </ul> <p><b>Five Year Outcomes</b></p> <ul style="list-style-type: none"> <li>▪ Beautification of residences and neighbourhoods</li> <li>▪ Safety improvements to residences and neighbourhoods</li> <li>▪ Additional investments in homes, rental units and neighbourhoods are encouraged by the program</li> <li>▪ Pride in homeownership and the community</li> </ul>	<p>Beautification of 12 – 15 owned homes and 6-9 rental units <b>TARGET MET – 16 owned homes and 7 rental properties received HB grants (15 homeowner and 6 rental properties completed, 1 homeowner and 1 rental extended to 2012. Three 2009 carry over projects were completed)</b></p> <p>Partnerships have been secured to expand this program to \$40,000 <b>TARGET PARTIALLY MET - \$7,000 of a grant from the City of Portage was allocated to the program by the Board to supplement the \$30,000 from Manitoba Housing and Community Development.</b></p> <p>Partnerships with local businesses to offer discounts to program participants <b>TARGET MET – 4 local businesses offered discounts of 5% to 15% to HB grant recipients</b></p> <p>Feasibility of volunteer labour or partnerships with skills development programs have been explored to reduce homeowner costs <b>TARGET PARTIALLY MET – Timing and scope of work was found to be a key hurdle to providing volunteer labour or partnering with skills development programs. This will be considered in future years.</b></p>	<ul style="list-style-type: none"> <li>▪ Home Beautification grants are making a visual impact in the positive appearance of neighbourhoods</li> <li>▪ Beautification of 16 owned homes and 7 rental units in 2010 brings the total to 43 owned homes and 16 rental units.</li> <li>▪ The grants have improved the condition of existing housing stock, both owned &amp; rental</li> <li>▪ Homeowners were able to expand their renovations due to discount programs from local businesses</li> <li>▪ Initial work with potential community volunteer groups to help with some of the beautification projects took place. This will develop more over the next year</li> <li>▪ 42 homeowner applications were received. Although down from 2009 it still indicates a high need for the program. The lower number of applications may indicate a better understanding of the program's goals, with less low priority applications (shingles, driveways, etc.)</li> <li>▪ 10 rental applications show an interest in the program but are not reflective of the high number of rental units needing repairs.</li> </ul>

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Goal #2: To ensure the establishment of a community infrastructure to facilitate the development and management of emergency, transitional and affordable housing.

Initiatives	5 Year Targets	Year 2 Anticipated & Actual Outputs	Year 2 Outcomes
<p><b>1B. Neighbourhood Housing Assistance (NHA) funding</b> Grants of up to \$10,000 for improvements to residences and/or rental units or towards creation of new units</p>	<p><b>Five Year Outputs</b></p> <ul style="list-style-type: none"> <li>▪ 15 – 20 housing units are upgraded to meet safety standards or are new units supported by funding to local stakeholders for development</li> </ul> <p><b>Five Year Outcomes</b></p> <ul style="list-style-type: none"> <li>▪ Improvement in quality and quantity of housing stock</li> <li>▪ Improvement of living conditions for low-income households</li> <li>▪ Pride in homeownership and the community</li> </ul>	<p>NHA funding secured for Portage la Prairie and an application procedure and review criteria have been determined <b>TARGET NOT MET</b></p> <p>Homeowners have been approved by MHRC and renovations are in progress (target 6 owned homes) <b>TARGET NOT MET</b></p>	<ul style="list-style-type: none"> <li>▪ Changing staff and leadership at the department of Manitoba Housing and Community Development - Housing Programs made the process of securing NHA funding for Portage al Prairie more difficult than anticipated</li> <li>▪ Securing NHA funding will be pursued further in Year 3</li> </ul>

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<p><b>1C. Portage Housing Coalition (PHC)</b> In partnership with community residents and organizations the PHC will facilitate the development and management of interim and supportive housing</p>	<p><b>Five Year Outputs</b></p> <ul style="list-style-type: none"> <li>▪ Information gathered to support plans to develop and manage interim and supportive housing</li> <li>▪ Funding has been secured to create a housing business plan and feasibility study</li> <li>▪ New interim and / or supportive housing project is completed</li> </ul> <p><b>Five Year Outcomes</b></p> <ul style="list-style-type: none"> <li>▪ Minimum of one completed project to create additional interim and supportive housing in Portage</li> </ul>	<p>Housing Coalition continues to meet 3-4 times per year to provide input to the project <b>TARGET PARTIALLY MET</b> - The Housing Coalition provided support in the preliminary complex design to the point of funding proposals being submitted to and accepted by key funders. At that point the CMHA set up a new committee with the skill set required to guide the construction of the complex.</p> <p>Housing business plan and feasibility study have been completed for the affordable housing complex <b>TARGET MET</b> – The PCRC Executive Director played a key role in completion of the housing business plan and feasibility study that met the needs of all funders.</p> <p>Funding has been confirmed by Service Canada Homelessness Partnering Strategy <b>TARGET MET</b> – CMHA has received confirmation of funding</p> <p>Funding has been confirmed from Manitoba Housing and Renewal <b>TARGET MET</b> - CMHA has received confirmation of funding</p> <p>Location for the complex has been determined <b>TARGET MET</b> – CMHA secured land for the project in the downtown area, close to services and in a residential area with a mix of owned and rental homes. A survey of neighbours indicated support for an apartment complex at the location</p> <p>Building plans are completed <b>TARGET MET</b></p>	<ul style="list-style-type: none"> <li>▪ The Housing Coalition provided guidance to the preliminary design stage of the housing complex to ensure it will meet local needs</li> <li>▪ The Housing Coalition also provided support and lobbying required to secure interest by the key federal and provincial governments</li> <li>▪ The PCRC Executive Director played a key role in completion of a housing business plan and feasibility study that can be used to approach any funding source</li> <li>▪ The PCRC Executive Director provided a high degree of support in the development of highly complicated funding proposals for the federal and provincial funding sources</li> <li>▪ Resulting from the above activities is a secured location, completed building plans and secured funding from the 3 key funding sources (federal, provincial and mortgage)</li> <li>▪ The extensive Housing Coalition and Building Committee consultations have ensured that the project is well supported locally and addresses high priority needs</li> <li>▪ Sustainability of the project has been considered from the beginning of the project planning</li> </ul>

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<p><b>1D. Housing and Building Resources</b>                      Information on housing resources and funding programs for residents and landlords</p>	<p><b>Five Year Outputs</b></p> <ul style="list-style-type: none"> <li>▪ PCRC office has information and pamphlets on housing available for residents and landlords to access, including RRAP and MB Hydro grants</li> </ul> <p><b>Five Year Outcomes</b></p> <ul style="list-style-type: none"> <li>▪ Improvement in quality and quantity of housing stock</li> <li>▪ Increased knowledge and usage of available housing programs in PLP</li> </ul>	<p>PCRC office has information and pamphlets on housing available for residents and landlords to access, including RRAP and Hydro grants <b>TARGET MET</b> – Information sheets showing other funding sources were distributed with 2010 Home Beautification applications and were available in the lobby for pick up.</p> <p>Article in our newsletter highlights other housing grants (RRAP, MB Hydro, etc) <b>TARGET MET</b> – Spring 2010 newsletter included information of home improvement grants</p>	<ul style="list-style-type: none"> <li>▪ Information on other programs was provided to all 2010 Home Beautification applicants to help improve the condition of housing stock in the community</li> <li>▪ The office had several calls asking for clarification of RRAP guidelines, however no statistics were kept on the number of property owners who applied to or secured other sources of funding</li> <li>▪ Aware of one HB applicant that received RRAP funding this year</li> </ul>
<p><b>1E. Tenant-Landlord Relations</b>                      Activities to promote positive tenant-landlord relations and foster an understanding of tenant and landlord responsibilities</p>	<p><b>Five Year Outputs</b></p> <ul style="list-style-type: none"> <li>▪ Distribution of information on tenant and landlord rights and responsibilities</li> <li>▪ Creation of a landlord resource area</li> <li>▪ Exploration and implementation of a strategy to build better tenant-landlord relations</li> </ul> <p><b>Five Year Outcomes</b></p> <ul style="list-style-type: none"> <li>▪ Landlords and renters are aware of their roles and responsibilities</li> <li>▪ Reports of better relationships between landlords and renters</li> </ul>	<p>Information on tenant and landlord rights and responsibilities is available in our resource area <b>IN PROGRESS</b> – Currently setting up a resource area in our new location</p>	<ul style="list-style-type: none"> <li>▪ N/A</li> </ul>

## 2. Poverty Reduction

Goal: To facilitate opportunities that link lower income residents with activities to improve their well-being and economic situation; and to address barriers to economic security.

Initiatives	5 Year Targets	Year 2 Anticipated	Year 2 Outcomes
<p><b>2A. Food Security</b> Initiatives to provide greater food security (e.g. community gardens, food co-ops, etc.)</p>	<p><b>5 Year Outputs</b></p> <ul style="list-style-type: none"> <li>▪ A strategy for greater food security</li> <li>▪ Community members are engaged in planning and implementation of food security initiatives</li> </ul> <p><b>5 Year Outcomes</b></p> <ul style="list-style-type: none"> <li>▪ Increased food security in the community</li> </ul>	<p>Facilitate a gathering of local groups to discuss food security strategies and goals <b>TARGET MET – 15 organizations participated in 3 meetings to discuss food security programs. The goal of reaching target users to determine the needs and interest was identified from these meetings and a subcommittee was formed to work on this.</b></p>	<ul style="list-style-type: none"> <li>▪ Community partners interested in food security discussed food security strategies and goals and determined next steps</li> <li>▪ A variety of food security projects were explored by community organizations</li> <li>▪ Meetings were attended by a total of 15 groups</li> <li>▪ Create Action intern researched food security projects in other communities and created a report of successful projects that was presented back to the committee</li> <li>▪ A listing of existing food security programs in Portage la Prairie was compiled</li> <li>▪ A subgroup of the food security committee met to design a strategy to gather information on food security needs and interests from potential users of such programs. The strategy will be implemented in Year 3</li> </ul>
<p><b>2B. Transportation</b> Provide an advocacy role in the issue of transportation in relation to poverty</p>	<p><b>Five Year Outputs</b></p> <ul style="list-style-type: none"> <li>▪ Advocacy to address barriers related to lack of transportation in relation to poverty</li> </ul> <p><b>Five Year Outcomes</b></p> <ul style="list-style-type: none"> <li>▪ Transportation is recognized as a barrier to economic security and strategies are being explored to address the issue</li> </ul>	<p>Facilitate a gathering of local groups to set goals and determine an action plan to address transportation <b>TARGET DEFERRED TO YEAR 3</b></p>	<ul style="list-style-type: none"> <li>▪ Transportation was raised as a key social issue during the municipal election via the PCRC Candidate Forum</li> <li>▪ Candidates running for mayor and council were asked to review the Portage Social Planning Initiative Study and identify their platform in relation to social issues, including transportation</li> <li>▪ All 21 candidates attended the PCRC Candidate Forum held at North Memorial School</li> </ul>



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<p><b>2C. Employment and Training</b> Partnering with organizations / projects that provide employment and/or training opportunities to reduce poverty</p>	<p><b>Five Year Outputs</b></p> <ul style="list-style-type: none"> <li>▪ Provide support to groups in planning employment and training projects, securing funding and breaking down barriers to participation (target 3-5 projects)</li> </ul> <p><b>Five Year Outcomes</b></p> <ul style="list-style-type: none"> <li>▪ Lower income residents are provided with opportunities to improve their economic situation and well-being through employment and training activities</li> </ul>	<p>Provide support to at least one group in planning employment and training projects, securing funding and / or breaking down barriers to participation <b>IN PROGRESS</b> - PCRC is participating as a member of the Youth Employment Advisory Committee to help guide the completion of a study of youth at-risk employment and the development of a 5 Year Plan</p>	<p>By participating as a member of the Youth Employment Advisory Committee, the PCRC will help guide the completion of a study of youth at-risk employment and the development of a 5 Year Plan to meet these needs.</p> <p>The PCRC has been asked to consider taking ownership of the Youth Employment Plan once completed to ensure the continuation of the committee and meeting of goals. This will be further explored in Year 3</p>

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Initiatives	5 Year Targets	Year 2 Anticipated	Year 2 Outcomes
<p><b>3A. Neighbourhood Building</b> Projects to build relationships within a neighbourhood (eg. block parties, BBQs, etc.)</p>	<p><b>Five Year Outputs</b></p> <ul style="list-style-type: none"> <li>▪ PCRC hosts a Neighbourhood Building event annually</li> <li>▪ Resource is created on how to organize a Neighbourhood Building event</li> <li>▪ 15 - 20 Neighbourhood Building projects are supported through the Community Small Grants program (3-4 per year)</li> </ul> <p><b>Five Year Outcomes</b></p> <ul style="list-style-type: none"> <li>▪ Neighbours know each other, creating a greater sense of community and pride, as well as safety and well-being</li> <li>▪ Credibility of the PCRC is established in the community</li> </ul>	<p>PCRC to host the Revitalize Portage! Block Party program for a 2<sup>nd</sup> Year <b>TARGET MET - \$2500 was set aside from the Revitalize Portage! Grants 2010/11 to support the Block Party program. To date (Year 1 &amp; 2), over 1000 people have taken part in 10 block parties. Each block party has a presentation from the RCMP on Neighbourhood Watch and CPTED.</b></p> <p>Block Party Planning Resource is piloted and changed based on input from participants <b>TARGET MET – The planning resource guide has been provided to all groups applying in Year 2.</b></p> <p>Support to 3-4 Neighbourhood Building projects through the Revitalize Portage! Program <b>TARGET MET – In addition to the Block Party program, funding was provided to 4 Neighbourhood Building projects: Portage Potato Festival 2010 Children’s activities, Time 4 Kids Halloween Bash 2010, Community Sports Events &amp; Portage Collegiate Institute Mentoring Program</b></p> <p><b>NEW INITIATIVE – PCRC has partnered with the Chamber of Commerce Positively Portage Initiative to coordinate and facilitate projects which engage the overall community in taking personal ownership and responsibility in community pride. Activities will be implemented in Year 3</b></p>	<ul style="list-style-type: none"> <li>▪ <b>Revitalize Portage! Block Parties increase connections within a neighbourhoods, leading to greater feelings of safety and well-being, and a greater sense of community and pride</b></li> <li>▪ <b>Block parties have provided an important connection between residents and the RCMP</b></li> <li>▪ <b>Users of the Block Party Planning Guide have found it useful in giving contacts for permits, ideas for invitations / posters, websites for information, etc.</b></li> <li>▪ <b>Funding to the Portage Potato Festival provided free children’s activities to the event which drew approximately 1500-2000 participants for the community summer festival.</b></li> <li>▪ <b>The Time 4 Kids Halloween Bash 2010 drew over 300 families in a low cost activity. The grant allowed for free tickets to be distributed to lower income families.</b></li> <li>▪ <b>Over 200 people took part in two community sports evenings (150 for soccer at North Memorial and 50 for baseball at LaVerendrye School)</b></li> <li>▪ <b>At the sports events families and young people were able to meet and play with members of the Fire Department, EMS and RCMP. The opportunity allowed the community to see emergency services in a positive personal role.</b></li> <li>▪ <b>Sports events allowed participants to meet their neighbours and for families and people of all ages to participate together.</b></li> <li>▪ <b>The Positively Portage Initiative is an exciting new partnership with the Chamber of Commerce which provides an opportunity to engage more residents in community development and increase a sense of ownership and community pride.</b></li> </ul>

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Initiatives	5 Year Targets	Year 2 Anticipated	Year 2 Outcomes
<p><b>3B. Safe Neighbourhoods</b>                      Projects to increase the feeling of safety in a neighbourhood (eg. Safety audits, community clean-ups, graffiti removal, etc.)</p>	<p><b>Five Year Outputs</b></p> <ul style="list-style-type: none"> <li>▪ PCRC hosts a Safe Neighbourhoods project annually (eg. Safety audits, community clean-ups, graffiti removal, etc.)</li> <li>▪ Total of 10 - 15 Safe Neighbourhood projects initiated by the community (1 -3 per year)</li> </ul> <p><b>Five Year Outcomes</b></p> <ul style="list-style-type: none"> <li>▪ A greater feeling of safety in one's own neighbourhood which in turn effects a person's feeling of well-being</li> </ul>	<p>Safety Audit / CPTED training session offered to 15 - 20 citizens and/or local partner organizations who will participate on Safety Audit team <b>TARGET SURPASSED</b> – two sessions were offered which resulted in 30 trained volunteers including residents, police officers and fire personnel</p> <p>Safety audits program piloted in downtown area of Portage <b>TARGET MET</b> – Daytime and evening audits were completed and the results were presented to the Safety Task Force</p> <p>A second safety audit completed in a 2<sup>nd</sup> area of the community as determined by citizen interest <b>TARGET MET</b> – A 2<sup>nd</sup> audit was completed in conjunction with a 2<sup>nd</sup> training session for volunteers.</p> <p>Support at least two Safe Neighbourhoods projects to address issues identified by the safety audits <b>TARGET MET</b> – In addition to the CPTED training program, funding was provided to the Cadets for a community clean-up and graffiti removal in the 1<sup>st</sup> audit area. Funding was also provided through the Revitalize Portage! Program to the Tupper Street Family Resource Centre to provide fire extinguisher training</p>	<ul style="list-style-type: none"> <li>▪ 30 community volunteers in our trained Safety Audit team is a strategy to build a feeling of ownership in community safety issues and solutions</li> <li>▪ Our safety audit pilot project was excellent training on how to conduct safety audit in an area that includes residential, business and public spaces</li> <li>▪ Pilot project results were presented to the Public Safety Task Force who will be responding to identified issues</li> <li>▪ City By-law Officer and Fire Department already responded to some of the issues identified in the pilot audit that fell within their jurisdiction</li> <li>▪ Results of the Pilot Project were presented at a community meeting with 23 attendees</li> <li>▪ Army Cadets took on the job of doing some graffiti removal and general clean up in the audit area as their Community Services Day project.</li> <li>▪ 2nd training and test audit of a 2nd area of the community took place in November. The remainder of that audit will be completed by the beginning of April.</li> <li>▪ PCRC has secured funding for a Safety Coordinator position that will allow us to move forward with the neighbourhood safety initiative in the community</li> <li>▪ Excellent participation from the RCMP and Fire Departments has given credibility to the project.</li> <li>▪ A local RCMP member is working with the CPTED trainer to be able to offer ongoing training for the program in the future</li> </ul>

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Initiatives	5 Year Targets	Year 2 Anticipated	Year 2 Outcomes
<p><b>3C. Social and Cultural Diversity Projects</b> Projects to build awareness of social and cultural diversity within the community to reduce discrimination and racism</p>	<p><b>Five Year Outputs</b></p> <ul style="list-style-type: none"> <li>▪ PCRC to organize an event / project annually to promote social and cultural awareness</li> <li>▪ 10 Social and Cultural Diversity projects supported through the Community Small Grants program (2 or more per year)</li> </ul> <p><b>Five Year Outcomes</b></p> <ul style="list-style-type: none"> <li>▪ Awareness of social and cultural diversity within the community to reduce discrimination and racism</li> </ul>	<p>Sharing Our World event (May 8<sup>th</sup>) to highlight cultural diversity and has participation of local groups and citizens in planning, implementing and attendance (target 100-200 people) <b>TARGET MET &amp; SURPASSED</b> – Sharing Our World Multicultural event was hosted with the help of 100 volunteers and drew 300-350 participants. 17 cultures were represented</p> <p>Support 2-3 Social and Cultural Diversity projects through the Revitalize Portage! Grants program <b>TARGET MET</b> – The First Five event at LaVerendrye School was a dessert and coffee party for all the newcomers to the school to find out more about the community and the services available to them.</p> <p>Immigrant Resources Coordinator hosted a block party for newcomers to the community with assistance from our Revitalize Portage! Block Party grants</p>	<ul style="list-style-type: none"> <li>▪ Community participation in the first time Sharing Our World event raised awareness of cultural diversity in Portage la Prairie and pride in the community</li> <li>▪ 300 – 350 participants enjoyed the Sharing Our World event throughout the day and evening to experience the cultural diversity of Portage (target was 100-200)</li> <li>▪ 100 volunteers were involved in making the event happen, building a feeling of belonging in the community and cultural pride</li> <li>▪ This included approximately 30 students, who created flags of each country for display and posters showing key facts about different cultures</li> <li>▪ 14 cultures had a cultural display</li> <li>▪ 8 cultures provided food for a free food sampling</li> <li>▪ 6 groups provided free cultural entertainment</li> <li>▪ The evening event featured a traditional fish fry, cultural desserts and cultural entertainment</li> <li>▪ The first time event brought in \$1500 from business sponsors and a grant if \$1600 from Manitoba Lotteries</li> <li>▪ Feedback after the event was so positive that it may become an annual event</li> </ul>

#### 4. Affordable Recreation and Leisure

Goal: To encourage the creation of affordable recreational opportunities and the development of physical spaces with a focus on the needs of families and youth.

Initiatives	5 Year Targets	Year 2 Anticipated	Year 2 Outcomes
<p><b>4A. Recreation and Leisure Scan</b> Identification of existing opportunities and gaps in recreation and leisure, including physical spaces</p>	<p><b>Five Year Outputs</b></p> <ul style="list-style-type: none"> <li>▪ A list of existing recreation and leisure opportunities, including physical spaces</li> <li>▪ Identification of areas where gaps exist</li> <li>▪ A plan of action for future improvements is created based on this scan</li> </ul> <p><b>Five Year Outcomes</b></p> <ul style="list-style-type: none"> <li>▪ PCRC and the community has a better idea of what opportunities exist and where gaps exist to help plan and link programming that meets the needs of the community</li> </ul>	<p>Map of physical spaces with recreation and leisure opportunities is compared to community demographics</p> <p>Portage Social Plan Asset includes a brief inventory of community resources in affordable recreation and leisure</p> <p>Facilitate conversations with residents to identify gaps and opportunities for recreation and leisure, with a focus on the north end neighbourhoods</p> <p><b>TARGET CHANGED – With the development of the Portage Regional and Recreational Authority and the Centennial Community Club Inc. many changes in recreation and leisure were occurring this year. A scan was felt to be more useful in future years with less dramatic changes.</b></p>	<ul style="list-style-type: none"> <li>▪ N/A</li> </ul>
<p><b>4B. Promotion of Existing Recreational and Leisure Opportunities</b> Promotion of existing recreation and leisure opportunities, with an emphasis on reaching citizens who are less engaged in the community</p>	<p><b>Five Year Outputs</b></p> <ul style="list-style-type: none"> <li>▪ Section in newsletter used to promote affordable recreation and leisure activities</li> <li>▪ Partnership secured to expand promotional efforts in Year 2, upon completion of the recreation and leisure scan</li> </ul> <p><b>Five Year Outcomes</b></p> <ul style="list-style-type: none"> <li>▪ The community is aware of existing affordable recreation and leisure opportunities, leading to increased participation</li> </ul>	<p>Applicants to NRF and RP! address how the barrier of “lack of awareness” will be addressed by their recreation and leisure projects</p> <p><b>TARGET MET &amp; ONGOING – All funding applicants are asked to identify their communication plans.</b></p>	<ul style="list-style-type: none"> <li>▪ By requiring applicants to identify how they will communicate their program, the barrier of “lack of awareness” is addressed.</li> <li>▪ The PCRC assists in identifying ways to increase awareness about programs</li> </ul>

#### 4. Affordable Recreation and Leisure

Goal: To encourage the creation of affordable recreational opportunities and the development of physical spaces with a focus on the needs of families and youth.

Initiatives	5 Year Targets	Year 2 Anticipated	Year 2 Outcomes
<p><b>4C. Addressing Gaps</b> Projects in the area of recreation and leisure based on gaps identified in Recreation and Leisure Scan</p>	<p><b>Five Year Outputs</b></p> <ul style="list-style-type: none"> <li>▪ At least 3-4 projects over five years to create additional recreation and leisure opportunities</li> <li>▪ Work with the City of Portage and PRRA regarding goals in relation to recreation, leisure and green spaces</li> </ul> <p><b>Five Year Outcomes (Walking paths)</b></p> <ul style="list-style-type: none"> <li>▪ Safe places to walk exist in all part of the community</li> <li>▪ Active transportation system exists to travel to areas of shopping and employment</li> </ul>	<p>Revitalize Portage Grants support 3-4 Affordable Recreation and Leisure projects <b>TARGET MET – Five RPI projects addressed affordable recreation and leisure: Big Brothers and Big Sisters Mentor Activity Boxes, The William Glesby Centre Winnipeg Ballet School performance, PCRC Community Sports Events, Centennial Community Club Inc. Community Sound System &amp; Centennial Community Club Inc Ice Edger.</b></p> <p><b>Walking paths</b></p> <p>Following the City of Portage la Prairie’s plan for additional walking paths, partnerships have been formed and funding proposals have been submitted <b>TARGET PARTIALLY MET – The Rotary Club and a number of interested citizens have been working to develop a strategy for developing walking paths. Although a funding proposal was submitted to Neighbourhoods Alive! it did not receive funding. Further work will be done in Year 3.</b></p>	<p>Revitalize Portage Grants for Affordable Recreation and Leisure</p> <ul style="list-style-type: none"> <li>▪ Revitalize Portage Grants allowed community organizations to implement affordable recreation and leisure projects.</li> <li>▪ BBBS Mentor Activity Boxes provided games and activities for their in-school mentoring program (50-60 children plus mentors). It also allowed the purchase of a Wii for the Wii Fit Health Club which will count towards needed high school activity credits.</li> <li>▪ The William Glesby Centre distributed 60 tickets to low income families through partner agencies to allow these families to experience a high quality dance performance.</li> <li>▪ The PCRC Community Sports events brought over 200 community members together to participate in informal soccer and baseball games.</li> <li>▪ Grants to the Centennial Community Club Inc. for a sound system and ice edger helped support the group to keep a needed facility open in the north end of the community for the benefit of the neighbourhood and a number of user groups.</li> </ul> <p><b>Walking Paths</b></p> <ul style="list-style-type: none"> <li>▪ Citizens are taking ownership in the creation of walking paths and developing a strategy to see the completion of a walking path system.</li> </ul>

## 4. Affordable Recreation and Leisure

Goal: To encourage the creation of affordable recreational opportunities and the development of physical spaces with a focus on the needs of families and youth.

Initiatives	5 Year Targets	Year 2 Anticipated	Year 2 Outcomes
<p><b>4D. Address Barriers to Participation</b> A strategy to identify and address barriers to participating in recreation and leisure opportunities</p>	<p><b>Five Year Outputs</b></p> <ul style="list-style-type: none"> <li>▪ Barriers to participation in recreation and leisure opportunities are identified</li> <li>▪ Service providers are educated about these barriers and support is provided to help address these issues</li> <li>▪ Initiatives are created to address barriers to participation</li> </ul> <p><b>Five Year Outcomes</b></p> <ul style="list-style-type: none"> <li>▪ Barriers to accessing recreation and leisure opportunities are reduced, leading to increased participation</li> </ul>	<p>Promote the consideration of barriers of income, transportation and lack of awareness in the planning of all recreation and leisure projects <b>TARGET MET &amp; ONGOING</b> – All applications to the Revitalize Portage! Grant and NRF are reviewed taking in these considerations. The findings of the Social Plan have also been widely distributed and presented, raising awareness of barriers and building partnerships to address the barriers</p>	<ul style="list-style-type: none"> <li>▪ Greater awareness of the barriers of income, transportation and lack of awareness of programs has impacted on groups program planning to include strategies to reduce or remove these barriers.</li> </ul>



## 5. Capacity Building

Goal: To provide resources to build the capacity of neighbourhood groups and social service organizations to together develop sustainable solutions to community issues.

Initiatives	5 Year Targets	Year 2 Anticipated	Year 2 Outcomes
<p><b>5A. Proposal Development Assistance</b> Assistance to proponents in developing proposals for Neighbourhoods Alive! (NA!) and other funding sources</p>	<p><b>Five Year Outputs</b></p> <ul style="list-style-type: none"> <li>▪ High quality proposals submitted to the NA! Neighbourhood Renewal Fund (NRF)</li> <li>▪ Board reviews 5-7 NRF proposals per year at the request of NA! to expend the entire budget allocated to PLP with projects that address the priority areas of the 5 Year Plan</li> </ul> <p><b>Five Year Outcomes</b></p> <ul style="list-style-type: none"> <li>▪ Expenditure of entire NRF budget allocated to PLP</li> <li>▪ Quality of proposals is enhanced leading to a higher success rate</li> <li>▪ Organizations have increased knowledge and skills to develop successful proposals to together develop sustainable solutions to community issues</li> </ul>	<p>Board reviews 5-7 NRF proposals at the request of NA! to expend the entire budget allocated to PLP with projects that address the priority areas of the 5 Year Plan <b>IN PROGRESS</b> – 6 proposals were submitted to Neighbourhoods Alive from Portage la Prairie this year. The Board is currently waiting to receive the proposals from the March intake for review.</p>	<ul style="list-style-type: none"> <li>▪ While little interest was seen from organizations for the October NRF deadline, the March deadline generated much more interest.</li> <li>▪ The PCRC worked with 13 organizations on proposal development. Not all of these organizations applied to the NRF.</li> <li>▪ PCRC also played a role in identifying other appropriate potential funding sources for projects.</li> <li>▪ Responses from groups on the assistance were very positive.</li> </ul>



## 5. Capacity Building

Goal: To provide resources to build the capacity of neighbourhood groups and social service organizations to together develop sustainable solutions to community issues.

Initiatives	5 Year Targets	Year 2 Anticipated	Year 2 Outcomes
<p><b>5B. Training Opportunities</b> Training opportunities to increase the capacity of local organizations</p>	<p><b>Five Year Outputs</b></p> <ul style="list-style-type: none"> <li>▪ Initiate or partner in at least one training opportunity per year with topics based on areas of local interest</li> </ul> <p><b>Five Year Outcomes</b></p> <ul style="list-style-type: none"> <li>▪ Neighbourhood groups and social service organizations gain useful skills required to together develop sustainable solutions to community issues</li> </ul>	<p>Facilitate a <b>training opportunity</b> to be held locally to increase the capacity of local organizations in an area determined as a need by local groups</p> <p><b>TARGET SURPASSED – Assisted in the planning of two training opportunities: Effective Community Fundraising and Keep the Change low-income financial management training for service providers. Also promoted training events offered in Portage by the Manitoba Network of Non-Profits</b></p>	<ul style="list-style-type: none"> <li>▪ <b>Co-hosted an Effective Fundraising Workshop with Central Plains Inc. Whitehorse Plains Community Futures and MAFRI (30 participants)</b></li> <li>▪ <b>With a committee of stakeholders, assisted in arranging a Keep the Change workshop on low-income financial management for 40 service providers by Community Financial Services. This which was partially funded through a Revitalize Portage! Grant. Service providers gained skills and tools to help their clients with barriers gain financial management skills.</b></li> <li>▪ <b>Assisted in promoting training opportunities offered in Portage through the Manitoba Federation of Non-Profit Organizations which has a mandate to offer non-profit capacity building</b></li> <li>▪ <b>A survey of non-profits was completed and identifies training topic needs and wants.</b></li> </ul>

## 5. Capacity Building

Goal: To provide resources to build the capacity of neighbourhood groups and social service organizations to together develop sustainable solutions to community issues.

Initiatives	5 Year Targets	Year 2 Anticipated	Year 2 Outcomes
<p><b>5C. Coordination and Communication</b>                      Opportunities for social service groups to network and develop partnerships to meet the goals identified by the Social Planning Initiative and PCRC 5 Year Plan</p>	<p><b>Five Year Outputs</b></p> <ul style="list-style-type: none"> <li>▪ Working with the Portage Community Network, provide networking opportunities and promote awareness and partnering opportunities</li> <li>▪ Assist the Portage Community Network in developing a Social Plan based upon results of the Social Planning Initiative study</li> </ul> <p><b>Five Year Outcomes</b></p> <ul style="list-style-type: none"> <li>▪ Social service organizations are aware of each other and working together to develop sustainable solutions to community issues</li> </ul>	<p>A subcommittee is formed to ensure ongoing networking opportunities for social service groups and sharing of information <b>TARGET MET – A</b>  <b>Networking and Capacity Building Subcommittee with a terms of reference has been instituted as a standing committee of the Board. The committee is planning quarterly networking lunches with presenters.</b></p> <p>Method for developing a Social Plan for Portage la Prairie has been determined and partners are engaged in the process <b>TARGET DEFERRED to Year 5 – To maximize use of resources, it was decided to defer this to Year 5 when the PCRC will be creating a new 5 Year Plan.</b></p>	<ul style="list-style-type: none"> <li>▪ <b>The Networking for Non-Profits and Social Services lunches have been offered in October (29 participants), December (19 participants) and February (25 participants)</b></li> <li>▪ <b>Information sharing time at Networking lunches have resulted in non-profits and social service organizations being more aware of each other and working together to develop sustainable solutions to community issues</b></li> <li>▪ <b>A survey of the networking group and non-profits in Portage identified key coordination and communication needs to guide the Committee</b></li> <li>▪ <b>The survey identified priorities of: networking lunches, an e-mail distribution list, “lunch and learn” and formal training opportunities</b></li> <li>▪ <b>Partnerships to support the Social Plan have been fostered during the year which will be integral in the development of the plan.</b></li> <li>▪ <b>Assistance in strategic planning and committee development has been provided to several groups to maximize opportunities for partnering and working together.</b></li> </ul>

## 5. Capacity Building

Goal: To provide resources to build the capacity of neighbourhood groups and social service organizations to together develop sustainable solutions to community issues.

Initiatives	5 Year Targets	Year 2 Anticipated	Year 2 Outcomes
<p><b>5D. Revitalize Portage! Grants</b> Grants of up to \$2500 to be provided to neighbourhood groups and social service organizations to support projects that address the PCRC priority areas</p>	<p><b>Five Year Outputs</b></p> <ul style="list-style-type: none"> <li>▪ Secured funding from NA! for Revitalize Portage! Grants annually</li> <li>▪ Review 10 – 15 small grant projects annually, totaling \$25,000 to projects addressing PCRC priorities</li> </ul> <p><b>Five Year Outcomes</b></p> <ul style="list-style-type: none"> <li>▪ Neighbourhood groups and social service organizations offer projects and programs to address the PCRC priority areas</li> </ul>	<p>Distribution of Community Small Grants budget to 10-15 projects that address PCRC priorities <b>TARGET MET</b> – Since the Year 1 Results Report, 4 projects were completed from the 2009 Revitalize Portage program, and 15 projects were provided with grants, allocating the entire 2010 Revitalize Portage! budget (many of these projects are still in progress – end date of June 30, 2011)</p> <p>Projects addressed all the key target areas:</p> <ul style="list-style-type: none"> <li>▪ 5 Neighbourhood Building</li> <li>▪ 3 Safe Neighbourhoods</li> <li>▪ 2 Social and Cultural Diversity</li> <li>▪ 4 Poverty Reduction</li> <li>▪ 3 Affordable Recreation and Leisure</li> <li>▪ 2 Capacity Building</li> </ul>	<ul style="list-style-type: none"> <li>▪ Final results of the 2009/10 program show over 5000 people participated in the 13 projects which received a Revitalize Portage Grant. (2010/11 program is still in process)</li> <li>▪ Over 300 volunteers enabled the projects to be successfully completed.</li> <li>▪ \$24,743 in 2009/10 grants was more than matched by \$49,160 worth of funds from other sources</li> <li>▪ RP! projects address all applicable priority areas of the Community Plan</li> <li>▪ Community groups and organizations address community needs, engage more community members, build local capacity and increase community pride</li> <li>▪ Applicants indicate a high degree of satisfaction with the program and many indicated their project would not have taken place without the grant.</li> <li>▪ Suggestions on how to improve the project included more promotion of the program and type of projects it would cover, having more funds available and having longer time periods to complete the projects.</li> <li>▪ Raised awareness of the program leads to organizations that have not applied in the past applying to the fund, as well as groups that have been funded (6 of the 15 projects funded in 2010 were from first time applicants, 3 were new projects from applicants previously funded, 2 were repeat funding for projects and 4 were for PCRC projects – this includes the Block Party program, all six 2010 projects were new neighbourhoods/groups)</li> </ul>

## 6. Organizational Development

Goal: To operate an effective community revitalization organization that meets the goals in the Community Plan while remaining accountable to the community, funders and government.

Initiatives	5 Year Targets	Year 2 Anticipated Outputs	Year 2 Outcomes
<p><b>6A. Governance &amp; Policies</b> Structure to ensure effective and accountable functioning of the PCRC</p>	<p><b>Five Year Outputs</b></p> <ul style="list-style-type: none"> <li>▪ Board of Directors representative of the community</li> <li>▪ Board Policy Manual including Committee Structures and Terms of Reference</li> <li>▪ Policy and Procedures Manual</li> </ul> <p><b>Five Year Outcomes</b></p> <ul style="list-style-type: none"> <li>▪ Governance and policies to allow the organization to function most effectively while remaining accountable to the community, funders and government</li> </ul>	<p>Board of Directors representative of the community <b>TARGET MET</b> – Board of Directors has 12 committed Board members with a variety of skills and backgrounds. The Board will continue to monitor the gaps it has in its membership and seek to address these gaps.</p> <p>Defined Committee Structure with Terms of Reference <b>TARGET MET</b> – Each standing committee of the PCRC has an approved terms of reference</p> <p>Policy on review of Home Beautification Grants <b>TARGET MET</b> – The Home Beautification Review Committee was provided with policy and procedure on to guide them in their review of applications to the program</p> <p>Policy on review of Revitalize Portage applications <b>TARGET MET</b> – The Board has a policy and procedure to assist them in making funding decisions on Revitalize Portage! applications</p>	<ul style="list-style-type: none"> <li>▪ Board of Directors with 12 members has a variety of skills and is representative of many interests in the community</li> <li>▪ Nominating Committee will develop a diversity assessment tool to help in recruitment of new Board members</li> <li>▪ The Board will continue to monitor the gaps it has in its membership and seek to address these gaps.</li> <li>▪ A Committee Structure with terms of reference for each has been developed to guide the operations of the PCRC</li> <li>▪ Policies to guide the review of HB and RP! Applications ensure fairness and transparency of the review process</li> <li>▪ Policy Committee is working on creating policies to allow the organization to function most effectively while remaining accountable to the community, funders and government</li> </ul>

## 6. Organizational Development

Goal: To operate an effective community revitalization organization that meets the goals in the Community Plan while remaining accountable to the community, funders and government.

Initiatives	5 Year Targets	Year 2 Anticipated Outputs	Year 2 Outcomes
<p><b>6B. Partnerships &amp; Sustainability</b> Partnerships and funding to support PCRC operations and projects</p>	<p><b>Five Year Outputs</b></p> <ul style="list-style-type: none"> <li>▪ Partnerships continue and in kind contributions are expanded to support the operations of the PCRC (accounting, meeting space, payroll, etc.)</li> <li>▪ PCRC projects have a wide variety of local partners</li> </ul> <p><b>Five Year Outcomes</b></p> <ul style="list-style-type: none"> <li>▪ The PCRC is well supported locally, allowing the funding from NA! to go further in the community</li> </ul>	<p>Partnerships continue and are expanded to support the operations of the PCRC (accounting, meeting space, payroll, etc.)</p> <p><b>TARGET MET &amp; ONGOING</b>– City provided a grant of \$10,000 to the PCRC and continues to provide payroll, PSCA and Central Plains Inc have provided free meeting space for Board and committee meetings, Central Plains Inc. provided reduced rent for 4 months to facilitate our move to a new location</p> <p>PCRC projects have a wide variety of local partners <b>TARGET MET &amp; ONGOING</b> – Partnerships are too numerous to mention for PCRC projects such as safety audits, block parties, Sharing Our World, Home Beautification Grants, training events, sports evenings, etc. This year has seen a significant increase in support from local businesses both in-kind and in sponsorship funds</p> <p>Access a minimum of two new sources of funding to support operations/projects</p> <p><b>TARGET SURPASSED</b> – New funding sources accessed this year include: Service Canada Summer student program, Create Action Internship program, Manitoba Lotteries Grant (Sharing Our World) and Safe Kids Canada (Pace Car). A fundraising strategy was implemented and a number of new business sponsors were secured for events.</p> <p>Fundraising strategy to support PCRC activities <b>TARGET MET</b> – A standing Fundraising Committee was added to the PCRC Committee Structure. The Fundraising Committee is responsible for planning and implementing fundraising projects based on goals set by the PCRC Board.</p>	<ul style="list-style-type: none"> <li>▪ Increasing support locally for the PCRC is allowing funding from NA! to go further in the community</li> <li>▪ Partnerships that are beneficial to all partners are being formed, allowing PCRC to support the goals and mandates of other organizations while also having our goals and mandate supported</li> <li>▪ Raised awareness of PCRC’s goals and successes is resulting in local business support for PCRC activities</li> <li>▪ A new larger office space provides opportunities for the PCRC to expand by bringing on new staff and seeking new funding sources.</li> </ul>

## 6. Organizational Development

Goal: To operate an effective community revitalization organization that meets the goals in the Community Plan while remaining accountable to the community, funders and government.

Initiatives	5 Year Targets	Year 2 Anticipated Outputs	Year 2 Outcomes
<p><b>6C. Membership &amp; Accountability</b> A strong membership representative of the community to guide the activities of the PCRC</p>	<p><b>Five Year Outputs</b></p> <ul style="list-style-type: none"> <li>▪ Membership of the PCRC is representative of the community, with a target of 80-100 members</li> <li>▪ Annual AGM that is well attended by PCRC members</li> </ul> <p><b>Five Year Outcomes</b></p> <ul style="list-style-type: none"> <li>▪ Transparent governance that is accountable to its membership</li> <li>▪ Membership that is representative of the community</li> <li>▪ AGM well attended by members and public</li> </ul>	<p>PCRC membership of at least 80 members <b>TARGET SURPASSED – 98 members as of March 31, 2011</b></p> <p>Membership strategy to target members / segments of the community identified as less engaged in community life <b>TARGET PARTIALLY MET – A Community Engagement Committee has been formed. The committee will be partially responsible for developing a strategy to reach members of the community identified as less engaged in community life.</b></p> <p>Annual AGM attended by at least 25 people – <b>SURPASSED TARGET – 35 to 40 people</b> came out for a BBQ AGM with keynote speaker Brenda Foster speaking of her community development experiences in Africa with Grandmothers to Grandmothers.</p>	<ul style="list-style-type: none"> <li>▪ Membership has reached 92. The membership helps the PCRC Board to make decisions relevant to the needs and will of the community</li> <li>▪ Approximately 60% of members are associated with non-profit and social service organizations. Increasing general resident memberships will be a priority in Year 3.</li> <li>▪ A BBQ and key note speaker attracted 35 to 40 participants to the PCRC AGM, although it rained that day. The less formal format was chosen to attract a variety of participants and build awareness of PCRC activities to new members.</li> <li>▪ The new Community Engagement Committee will play a vital role in involving all segments of the community in PCRC activities and communications to ensure representation from a wide sector of Portage.</li> </ul>

## 6. Organizational Development

Goal: To operate an effective community revitalization organization that meets the goals in the Community Plan while remaining accountable to the community, funders and government.

Initiatives	5 Year Targets	Year 2 Anticipated Outputs	Year 2 Outcomes
<p><b>6D. PCRC Communications Strategy</b> A communications strategy to raise awareness of the PCRC and increase participation in PCRC initiatives</p>	<p><b>Five Year Outputs</b></p> <ul style="list-style-type: none"> <li>▪ A comprehensive communications plan for PCRC and its initiatives</li> <li>▪ Brochures / pamphlets on PCRC and programs</li> <li>▪ Quarterly Newsletter delivered to each household in PLP</li> <li>▪ PCRC Website with increased usage over the 5 years</li> <li>▪ Newspaper articles and radio interviews to highlight key activities of PCRC</li> </ul> <p><b>Five Year Outcomes</b></p> <ul style="list-style-type: none"> <li>▪ Citizens are aware of the PCRC and its mandate and are engaged in our activities and programs</li> </ul>	<p>A comprehensive communications plan for PCRC and its initiatives is followed <b>TARGET MET</b> – Each project has a communications plan, along with the overall communication plan for the PCRC</p> <p>Brochures / pamphlets on PCRC and programs distributed and updated as needed <b>TARGET MET</b> – Brochures are available for the PCRC, Home Beautification Grants and Revitalize Portage Grants.</p> <p>Quarterly Newsletter delivered to each household in PLP <b>TARGET PARTIALLY MET</b> – In this year only 2 newsletters were produced (Spring 2010 and Winter 2011). These were delivered to each household. Lack of consistent administrative assistance and heavy workloads impacts on staff's ability to produce the newsletter.</p> <p>PCRC Website updated regularly – <b>TARGET PARTIALLY MET</b> – The PCRC website remains available, however it has been difficult to keep information up to date. This will be a duty of the Administrative Assistant in Year 3.</p> <p>Newspaper articles and radio interviews to highlight key activities of PCRC <b>TARGET MET</b> – Local newspaper and radio have been extremely supportive of PCRC activities</p> <p>Display Board presentation created <b>TARGET MET</b> – The display has been created and used at community events</p> <p>HB &amp; RP! Signs are used to promote projects funded through PCRC <b>TARGET MET</b> – All grant recipients are asked to display a sign at their project site to promote the program</p>	<ul style="list-style-type: none"> <li>▪ Wide range of communications methodology reach a broad audience</li> <li>▪ Positive media response to PCRC activities helps raise the awareness of PCRC activities and priority areas and raises the credibility of the organization</li> <li>▪ Newsletters delivered to each household have been an effective way of reaching a broad audience</li> <li>▪ PCRC Website has become increasingly used over the year and allows the public to access relevant information and documents such as application forms</li> <li>▪ Signs placed at Home Beautification locations has increased the public's awareness of the program</li> <li>▪ A display Board has allowed the PCRC to promote our activities at a number of events/locations. This will be built upon further in Year 3.</li> </ul>



## 6. Organizational Development

Goal: To operate an effective community revitalization organization that meets the goals in the Community Plan while remaining accountable to the community, funders and government.

Initiatives	5 Year Targets	Year 2 Anticipated Outputs	Year 2 Outcomes
<p><b>6E. Board and Staff Capacity Building</b> Provision of opportunities to increase the skill level of PCRC Board and staff to create a functioning, effective organization</p>	<p><b>Five Year Outputs</b></p> <ul style="list-style-type: none"> <li>▪ Provide a Board training opportunity annually</li> <li>▪ Staff to receive training to further their community development skills</li> </ul> <p><b>Five Year Outcomes</b></p> <ul style="list-style-type: none"> <li>▪ The PCRC Board and staff have the skills necessary to create a functioning, effective organization that meets the goals outlined in the 5-year plan</li> </ul>	<p>Staff to identify training needs and receive training in areas of highest priority <b>TARGET MET &amp; ONGOING</b> – Staff identify training needs in their annual evaluation. Each staff member participated in training relevant to their positions</p> <p>Board development activities implemented as a regular part of Board meetings <b>TARGET PARTIALLY MET</b> – Speakers from NA! gave a presentation to the entire Board. An annual self-evaluation checklist was created and tested by the Board to identify strengths and weaknesses.</p> <p>Board members are provided with opportunities to increase their skills and knowledge <b>TARGET MET &amp; ONGOING</b> – Board members were provided with opportunities to participate in workshops relevant to the PCRC. Three Board members participated in workshop in Winnipeg.</p>	<ul style="list-style-type: none"> <li>▪ PCRC Board and staff have received training to increase their effectiveness</li> <li>▪ Board and staff attending workshops together increase feelings of teamwork</li> <li>▪ Timing and location of workshops make it difficult for PCRC Board members to attend outside Board meeting dates due to conflicts with employment and other commitments</li> <li>▪ The Personnel and Policy Committee are working on developing Board development activities to be implemented at more regular intervals.</li> <li>▪ The Board strategic planning session identified Board development needs and wants and increased comfort levels with the big picture of the PCRC's goals and objectives.</li> </ul>



## 6. Organizational Development

Goal: To operate an effective community revitalization organization that meets the goals in the Community Plan while remaining accountable to the community, funders and government.

Initiatives	5 Year Targets	Year 2 Anticipated Outputs	Year 2 Outcomes
<p><b>6F. PCRC Workplans</b> Workplans for PCRC priority areas which are reviewed and updated regularly to address changes in the community, as well as successes and challenges of previous strategies and initiatives</p>	<p><b>Five Year Outputs</b></p> <ul style="list-style-type: none"> <li>▪ Annual Workplans</li> <li>▪ Annual review and update of 2009-2014 Community Plan</li> <li>▪ Annual reports on progress in reaching goals and objectives</li> <li>▪ 5 Year Plan for 2014 – 2019 based on community consultations</li> </ul> <p><b>Five Year Outcomes</b></p> <ul style="list-style-type: none"> <li>▪ PCRC initiatives are responsive to changes in the community and address areas of greatest concern to residents</li> </ul>	<p>End of Year Progress Report 2010-11 <b>TARGET MET – Submitted to NA! March 31, 2011</b></p> <p>Updated 5 Year Community Plan <b>TARGET MET – Board Strategic Planning and meetings with partners confirm the priority areas in the Community Plan remain relevant</b></p> <p>One Year Workplan for 2011-2012 <b>TARGET MET – Submitted to NA March 31, 2011</b></p>	<ul style="list-style-type: none"> <li>▪ Annual Workplan is reflective of community priorities and provides guidance to PCRC staff and Board</li> <li>▪ Annual workplan allows the ED and Board to identify what financial and human resources are needed to meet the objectives</li> <li>▪ Successes in attaining Year 2 outcomes are documented in this report to be celebrated</li> <li>▪ Challenges in attaining Year 2 outcomes are documented in this report and provide a valuable tool for planning for Year 3</li> <li>▪ The strategic planning process was a valuable teambuilding activity for PCRC Board and staff</li> </ul>

## 6. Organizational Development

Goal: To operate an effective community revitalization organization that meets the goals in the Community Plan while remaining accountable to the community, funders and government.

Initiatives	5 Year Targets	Year 2 Anticipated Outputs	Year 2 Outcomes
<p><b>6G. Staffing</b> Hiring of staff as necessary and feasible</p>	<p><b>Five Year Outputs</b></p> <ul style="list-style-type: none"> <li>▪ Personnel are hired as needed to ensure smooth operations of the PCRC and its initiatives</li> </ul> <p><b>Five Year Outcomes</b></p> <ul style="list-style-type: none"> <li>▪ The PCRC has the staff required to meet the goals of the Community Plan</li> </ul>	<p>Executive Director and Community Facilitator as full-time staff <b>TARGET MET</b> – Elicia Funk, ED and Mary Lynn Moffat, CF have been full-time staff for the entire year</p> <p>Administrative Assistant hired 2 days per week starting in Fall – <b>TARGET MET</b> – Administrative assistance was increases from 7 hours to 14 hours in the fall</p> <p>Summer student(s) secured for summer projects – <b>TARGET MET</b> – A Service Canada Summer student position was filled by a returning high school student for 10 weeks in June - August</p> <p>Funds sought for staffing resources to create a Social Plan for Portage la Prairie – <b>TARGET DEFERRED TO YEAR 5</b> – It was determined that the most effective use of resources would be to defer this to Year 5 to be held in conjunction with the creation of a new 5 Year Plan.</p> <p>Explore need and funding possibilities for additional staff in Year 3 – <b>TARGET MET</b> – Funding has been secured for high priority positions of a part-time Safety Coordinator from NA! and part-time Admin. Assistant from operating funds. Funding applications have also been submitted for summer students to coordinate community events and assist with community clean up activities.</p>	<ul style="list-style-type: none"> <li>▪ Retaining the current ED and CF as full-time staff has provided continuity to PCRC programs and operations, allowing the PCRC to grow and maintain a consistent level of service</li> <li>▪ In the fall, administrative assistance was increased from 7 hours/week to 14 hours/week. This has allowed the ED and CF to become more productive in focusing on program outcomes and strategic operations rather than administrative activities</li> <li>▪ It was difficult to retain an Administrative Assistant in Year 2 due to the low number of hours available. Three people held the position in this year. We anticipate that the position will be even more effective if we can retain a qualified person for a longer amount of time.</li> <li>▪ Funding for a summer student from Service Canada allowed for the completion of several projects in June – August including community sports events &amp; the block party planning guide.</li> <li>▪ A six month internship opportunity was secured through the Canadian CED Network Create Action Internship program. This allowed the PCRC to progress on a number of projects including food security, the Pace Care safety program, social planning and child interagency planning.</li> <li>▪ A 3 week practicum student from the Red River College business administration program provided a valuable asset to the PCRC and a student learning experience</li> <li>▪ The growing priority of neighbourhood safety lead to the identification of a Safety Coordinator as a priority position. Funding has been secured for a part-time Safety Coordinator (21 hrs/wk) through NA! in Year 3</li> </ul>

## 6. Organizational Development

Goal: To operate an effective community revitalization organization that meets the goals in the Community Plan while remaining accountable to the community, funders and government.

Initiatives	5 Year Targets	Year 2 Anticipated Outputs	Year 2 Outcomes
<p><b>6H. Linkages with City of Portage</b> Working partnerships with City of Portage on mutual goals</p>	<p><b>Five Year Outputs</b></p> <ul style="list-style-type: none"> <li>▪ Mutual awareness between PCRC and City of Portage regarding similar goals</li> <li>▪ PCRC and City of Portage to partner in no less than two projects to develop affordable recreation, leisure and green spaces</li> </ul> <p><b>Five Year Outcomes</b></p> <ul style="list-style-type: none"> <li>▪ Two long term investments in recreation, leisure and green space</li> <li>▪ Partnerships between PCRC and City of Portage make projects more efficient and sustainable</li> </ul>	<p>Mutual awareness between PCRC and City of Portage regarding mutual goals <b>IN PROGRESS</b>- A City Council liaison has been assigned to the PCRC. The PCRC gave a presentation to City Council and continues to communicate with City Councillors and staff regarding PCRC activities. The PCRC Candidates Forum provided awareness of the Social Planning results to all candidates.</p> <p>Opportunities for partnerships between City, PRRA and PCRC are identified to address the needs of lower income residents <b>IN PROGRESS</b> – PCRC and the City are working together on the Public Safety Task Force. Other opportunities will continue to be identified.</p> <p>Identification of potential partnering opportunities in relation to recreation, leisure and green spaces <b>IN PROGRESS</b> – Walking paths has been a focus to date.</p>	<ul style="list-style-type: none"> <li>▪ A good working relationship between the PCRC, City of Portage and has been fostered</li> <li>▪ Having an appointed City Liaison will make it easier to communicate with City Council.</li> <li>▪ Partnering on the Public safety Task Force is an important linkage to address community safety.</li> <li>▪ The PCRC Candidates’ Forum, attended by all 21 candidates for mayor and council provided a valuable opportunity to educate about the social needs in the community and have candidates publicly express their views on these issues.</li> </ul>